



Blog

Read our latest news and announcements.

The Difference Between a Template, Website Builder and a Content Management System



All too often I hear clients trying to understand the difference between a template, website builders and a Content Management System (CMS). The answer is, what's underneath.

[Read more about The Difference Between a Template, Website Builder and a Content Management System](#)

How to Conduct a Successful Board of Directors Meeting



Running a Board Meeting can sometimes be like pulling teeth. Here are three issues that plague Boards and a great free resource for running a successful meeting.

[Read more about How to Conduct a Successful Board of Directors Meeting](#)

5 Big Factors to Consider When Choosing a Name for Your Business or Organization



There are so many legal factors when choosing a name for your business or organization, but there are several everyday factors you should also think about. So, before you decide on a name, run it through the following filters.

[Read more about 5 Big Factors to Consider When Choosing a Name for Your Business or Organization](#)

Freebie #11: Free Non-Profit Board of Directors Governance Manual



Recruiting a Board of Directors is sometimes hard enough. Getting a jumpstart of the governance manual might help. Download, edit and use ours as a template to get you started.

[Read more about Freebie #11: Free Non-Profit Board of Directors Governance Manual](#)

Freebie #3: Free Yoga Studio General Liability Waiver Template



Having a tough time coming up with what to put in your studio's General Liability Waiver? Use our template and change out what you need. It's a good place to start.

[Read more about Freebie #3: Free Yoga Studio General Liability Waiver Template](#)

Six Things I Wish I Knew When Starting a Business



I get the opportunity to be very close to a lot of people looking to start a business. A website is one of the first things they need, so I get to be there from pretty much the beginning. It's very fun to see people realize what they want to do in life and go after it. The hard part is watching them struggle to even get it out the door. Here are the things I wish I knew before starting my business.

[Read more about Six Things I Wish I Knew When Starting a Business](#)

How to Get the Most Out of Your Web Designer



You have been daydreaming for months now about your new business and you have probably been thinking hard about your image or brand. You have spent the time searching for inspiration, checked out what your competitors are doing and browsed tons of web template sites. Now it's time to make it happen, but how do work with the person designing it for you?
Read more about [How to Get the Most Out of Your Web Designer](#)

Is Your Website Worth Selling?



I recently had a conversation with a client that was considering selling her business, and her website along with it. She had asked if i could help her determine the value of the website. It got me thinking about the best way to do this and I decided I would share with you what i came up with.
Read more about [Is Your Website Worth Selling?](#)

Five Mistakes Charities Make With Online Donations



A breakdown of some of the biggest mistakes an organization can make when trying to get donations to happen on their website.

[Read more about Five Mistakes Charities Make With Online Donations](#)

Are You the CEO, Sales Rep, Bookkeeper, Secretary and Janitor of Your Small Business?



As a small business owner, you are more than likely to be your only employee when you start off. So, your income will be directly related to the time you put in. There are only 24 hours in the day and you need to get the most out of what you put in.

Example

A friend of mine makes and sells handmade baby slings. She kept things as simple as possible. She didn't have an ecommerce website, she didn't accept credit cards, she used hand written receipts and her client contact list was on an excel spreadsheet.

1. A phone order comes in: Spends a 30-60 min. playing phone tag and taking the order...

[Read more about Are You the CEO, Sales Rep, Bookkeeper, Secretary and Janitor of Your Small Business?](#)

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